



PLANNING STUDENT FOCUS GROUPS: KEY QUESTIONS TO CONSIDER

Part I: Why are we doing it?

1. What do you want to know about your students?

2. Why do you want to know it?

3. Who do you want to know it from?

Part II: How Are We Doing It?

4. How will students be identified and recruited (e.g., equity plan, who will help with outreach and recruitment, what materials/methods will you use to recruit students, what incentives might you provide)?

Part III: Now What?

5. How are you planning to use the results and recommendations?
